

## TSM143 List of Questions

*Latex formatted questions may not properly render*

**Q1 Non-print media include the following except -----**

- ☐ TV
- ☐ Internet
- ☐ Radio
- ☐ Newspapers

**Q2 A media provides viatal information to the tourist except -----**

- ☐ History
- ☐ Craft traditions
- ☐ Agent number
- ☐ Cuisine and catering

**Q3 Which of the folowing is not an example of a print media/**

- ☐ Newspaper
- ☐ Magazine
- ☐ Brochures
- ☐ TV

**Q4 -----serves as a siurce of information that serve the purpose of addedendum**

- ☐ Media
- ☐ Middlemen
- ☐ Agents
- ☐ Jobbers

**Q5 Tour operator areintended at basically packaging or managing a -----**

- ☐ Travel
- ☐ Tour
- ☐ Tourism
- ☐ Transport

**Q6 ----- have over the years acquired a greater share in tourism development and promotion in the contry**

- ☐ Government agencies
- ☐ Private agencies
- ☐ Broker
- ☐ Jobber

**Q7 ----- is the life of tourism industry**

- ☐ Marketing
- ☐ Management
- ☐ Planning
- ☐ Controlling

**Q8 ----- is the backbone of tourism services and operations**

- ☐ Planning
- ☐ Organizing
- ☐ Controlling
- ☐ Coodinating

**Q9 ----- is a very useful tool to the successful preparation of tour**

- ☐ Tour itininerary
- ☐ Travel tips
- ☐ Checklists
- ☐ Commentary

**Q10 Escorting a tour involves preparation and -----**

- ☐ Organizing
- ☐ Planning
- ☐ Controlling
- ☐ Coodinating

**Q11 In modern day tourism, the job of ----- is a technique**

- ☐ Guiding
- ☐ Brochures
- ☐ Tickets
- ☐ Booklets

**Q12 ----- tourism is potently one of the most viable and economically rewarding area of tourism**

- ☐ Dark
- ☐ Wildlife
- ☐ Business
- ☐ Medical

**Q13 The role of an ----- begins as soon as the tourist arrives at his place**

- ☐ Escort
- ☐ Follow-up
- ☐ Agent
- ☐ Security agent

**Q14 ----- and escorts have been neglected in msot developing tourism industry**

- ☐ Map reading

- ☐ Brochures
- ☐ Guides
- ☐ Network services

**Q15 ----- agencies whoc deal only with the sponsors and not with individual clients**

- ☐ Incentive travel
- ☐ Agency
- ☐ Broker
- ☐ Jobber

**Q16 ----- transport is for long journey for those who can afford a good holiday**

- ☐ Bus
- ☐ Ship
- ☐ Aircraft
- ☐ Taxi

**Q17 Tourist ----- is avery integral part of the tourism industry**

- ☐ Transport
- ☐ Travel
- ☐ Tourism
- ☐ Tour

**Q18 A tour operator has to prepare marketing material for selling the -----**

- ☐ Production
- ☐ Services
- ☐ Product
- ☐ Prodcution

**Q19 Buying a tour, it is important to consider -----**

- ☐ Venue
- ☐ Destination
- ☐ Cost
- ☐ Hotel

**Q20 A tour programme include the following except -----**

- ☐ Interest
- ☐ Time
- ☐ Pace
- ☐ Entry permit

**Q21 Which of the following is not a form of star rated hotels?**

- ☐ 1star
- ☐ 2star
- ☐ 3star
- ☐ 7star

**Q22 ----- refers to no escort accompanying the tour**

- ☐ Escorted tours
- ☐ Unescourtedtours
- ☐ Broker
- ☐ Agent

**Q23 ----- refers an organized and planned tour in which a tour escort serves the group**

- ☐ Escorted tours
- ☐ Agent
- ☐ Agent
- ☐ Middleman

**Q24 ----- refers the wholesalr who markets the tour consolidates the members of the group through many retailers**

- ☐ Inbound tour operator
- ☐ Business operator
- ☐ Broker
- ☐ Agent

**Q25 ----- refers to whosells the tour to the passenger**

- ☐ Agent
- ☐ Retailer
- ☐ Wholesaler
- ☐ Middleman

**Q26 ----- refers who plans the tour, puts a package and marketsthe tour**

- ☐ Retailer
- ☐ Wholesaler
- ☐ Middleman
- ☐ Agent

**Q27 The classes of tickets byairlines include the following except -----**

- ☐ First class
- ☐ Second class
- ☐ Economy class
- ☐ Business class

**Q28 Where a passenger take-off finally at the airports is known as -----**

- ☐ Arrival hall

- ☐ Departure hall
- ☐ Taxi venue
- ☐ Security point

**Q29 ----- refers to the point where a passenger take-off to another country**

- ☐ Seaport
- ☐ Sport venue
- ☐ Airport
- ☐ Airline

**Q30 ----- refers to the qauntity of loads to be carried by a passenger**

- ☐ Bags
- ☐ Baggage
- ☐ Badage
- ☐ Badmus

**Q31 ----- refers to the areas where clients can visit**

- ☐ Insurance
- ☐ Health
- ☐ Permits
- ☐ Immigration

**Q32 ----- is responsible to check and endorse final permission for the passenger to leave the country**

- ☐ Immigration
- ☐ Customs
- ☐ SSS
- ☐ Police

**Q33 Facilitation is a service available to a ----- by the travel agency**

- ☐ Tourist
- ☐ Traveller
- ☐ Businessman
- ☐ Entrepreneurs

**Q34 ----- is the most important document to travel abroad**

- ☐ Teller
- ☐ Cheque
- ☐ Booklets
- ☐ Passport

**Q35 Travel agents received ----- as a reward**

- ☐ Commision
- ☐ Salary
- ☐ Wage
- ☐ Rent

**Q36 ----- describes a term used fir all travel within the country**

- ☐ Booklets
- ☐ Brochures
- ☐ Domestic tickets
- ☐ Tellers

**Q37 Which of the folowing is not a function of a travel agency?**

- ☐ Ticket booking
- ☐ Baggage
- ☐ Insurance
- ☐ Customs checking

**Q38 Travel agency is responsible for organizing -----**

- ☐ Tourism
- ☐ Tour
- ☐ Travel
- ☐ Transport

**Q39 The first travel agency was started by -----**

- ☐ Thoms koo
- ☐ Thomas Cook
- ☐ Thomse Kook
- ☐ Thoo koo

**Q40 The first travel agency started in -----**

- ☐ 1929
- ☐ 1930
- ☐ 1931
- ☐ 1932

**Q41 ----- refers to the development of industry and its growing application in production**

- ☐ Industry
- ☐ Industrialization
- ☐ Plant
- ☐ Factory

**Q42 ----- refers to craftsman**

- ☐ Artisan

- ☐ Woodmaking
- ☐ Musician
- ☐ Singers

**Q43 The ----- serves the purpose of marketing goods for rural and urban craftspeople**

- ☐ Emporium
- ☐ Arts
- ☐ Festivals
- ☐ Musics

**Q44 During the freedom struggle in India Mahatma Gandhi was refers to as ----- industry**

- ☐ Medium
- ☐ Cottage
- ☐ Small
- ☐ Cooperative

**Q45 The concept of marketing evolved as an offshoot of the advent of -----**

- ☐ Traditions
- ☐ Artifacts
- ☐ Technology
- ☐ Network

**Q46 Certain seasonal -----have also become tourist attracts**

- ☐ Musics
- ☐ Culture
- ☐ Festivals
- ☐ Musics

**Q47 Most of the foreign tourists coming to a cuntry want to learn about its -----**

- ☐ Arts
- ☐ Culture
- ☐ Artifacts
- ☐ Musics

**Q48 One of the reasons for demand for tourism is -----**

- ☐ Create jobs
- ☐ increase socia problems
- ☐ Increase terrorism
- ☐ Increase army robbery

**Q49 One of the most popular services at destinations is that of -----**

- ☐ Sellers
- ☐ Producers
- ☐ Photographers
- ☐ Printers

**Q50 Local cuisine is gnerally popular with -----**

- ☐ Tourists
- ☐ Managers
- ☐ Politicians
- ☐ Students

**Q51 Entertainment is an essentil component in -----**

- ☐ Tourism
- ☐ Economics
- ☐ Business
- ☐ Transportation

**Q52 Different types of eating joints cater to the -----**

- ☐ Travelers
- ☐ Tourists
- ☐ Mangers
- ☐ Businessmen

**Q53 ----- prefer to run their own bus or transport service**

- ☐ Lodging
- ☐ Budget hotels
- ☐ Luxury hotels
- ☐ 5star hotels

**Q54 Tourist's movements at the destination and nearby attractions give demand to local ----- needs**

- ☐ Airline
- ☐ Seaport
- ☐ Transport
- ☐ Network

**Q55 Tourism is an activity that is served by an increasing number of personnel through various types of -----**

- ☐ Productivity
- ☐ Products
- ☐ Services
- ☐ Goods

**Q56 Tourism is an activity that is served by an increasing number of personnel through various types of -----**

- ☐ Services

- ☐ Products
- ☐ Production
- ☐ Mangers

**Q57 It is necessary for a tourism professional to obtain necessary information about ----- available at a destination**

- ☐ Hotels
- ☐ Houses
- ☐ Lodging
- ☐ Accommodation

**Q58 What the customer wants is determined by who the ----- is**

- ☐ Customer
- ☐ Tourist
- ☐ Applicant
- ☐ Stduent

**Q59 ----- is to be found in cities, towns mad remote destinations**

- ☐ Heritage hotel
- ☐ Guest house
- ☐ 5star hotel
- ☐ Budget hotel

**Q60 ----- are usually found in the metropolitan city areas**

- ☐ 5star hotels
- ☐ Budget hotels
- ☐ Luxury hotels
- ☐ Heritage hotels

**Q61 In -----, 2355 tones of flights were carried out by the Nigerian airlines**

- ☐ 1970
- ☐ 1971
- ☐ 1972
- ☐ 1973

**Q62 In -----, Nigerian airways operated a fleet of ninetten aircraft consisting of two each Boeings 707 and 737 and one-DC 10-30 aircraft used for interational flights**

- ☐ 1975
- ☐ 1976
- ☐ 1977
- ☐ 1978

**Q63 In -----, the Nigeria Federal government bought out the Nigerian sharehders and Nigerian airways became wholly owned by the federal government**

- ☐ 1962
- ☐ 1963
- ☐ 1964
- ☐ 1965

**Q64 Nigweia airways was established in October -----**

- ☐ 1958
- ☐ 1959
- ☐ 1960
- ☐ 1961

**Q65 ----- today constitutes one of the major features of the economic developemt in Nigeria**

- ☐ Tourism
- ☐ Transportation
- ☐ Marketing
- ☐ Entrepreneurship

**Q66 The railways became a staturoy body in -----**

- ☐ 1955
- ☐ 1956
- ☐ 1957
- ☐ 1958

**Q67 The railwaystared as a government department in the year -----**

- ☐ 1897
- ☐ 1898
- ☐ 1899
- ☐ 1900

**Q68 The Nigerian railways are wholly owned by the -----**

- ☐ Entrepreneurs
- ☐ Businessmen
- ☐ Federal government
- ☐ Private firms

**Q69 -----, the first section of 644 kilometric extension was completed with opening of Kuru-Gombe line**

- ☐ 1962
- ☐ 1963
- ☐ 1964
- ☐ 1965

**Q70 In -----, a world bank mission visited Nigeria and recommended an extension of the railways**

- ☐ 1952

- ☐ 1953
- ☐ 1954
- ☐ 1955

**Q71** The conception and evelopment of the Nigeria railway was motivated by strategic and ----- reasons

- ☐ Monetary
- ☐ Political
- ☐ Social
- ☐ Commercial

**Q72** Bauchi light railway was closed in -----

- ☐ 1954
- ☐ 1955
- ☐ 1956
- ☐ 1957

**Q73** Jos-Zaria line was linked in -----

- ☐ 1911
- ☐ 1912
- ☐ 1913
- ☐ 1914

**Q74** Eport-Harcourt-Enugu line began -----

- ☐ 1916
- ☐ 1917
- ☐ 1918
- ☐ 1919

**Q75** Kano-baro line was completed in -----

- ☐ 1910
- ☐ 1911
- ☐ 1912
- ☐ 1915

**Q76** Lgos-Jebba line was linked in -----

- ☐ 1914
- ☐ 1915
- ☐ 1916
- ☐ 1917

**Q77** Railway was extended to Jebba in -----

- ☐ 1908
- ☐ 1909
- ☐ 1910
- ☐ 1915

**Q78** Railway began in -----

- ☐ 1898
- ☐ 1899
- ☐ 1900
- ☐ 1920

**Q79** The first raililway in Nigeria was -----

- ☐ Ibadan-Minna
- ☐ Inadan-Kano
- ☐ Lagos-Kaduna
- ☐ Lagos-Ibadan

**Q80** The advent of the ----- marked the beginning of the modern system of wheeled transportation in Nigeria

- ☐ Airline
- ☐ Ships
- ☐ Railway
- ☐ Car